



PRESS INFORMATION
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Start your Easter Holiday with a Splash

Start your Easter Holiday with a Splash! Brought to you by Newbury BID and sponsored by The Kennet Centre, this new, never seen before event is arriving in Newbury - Puddle Jumping! Taking place on the 9th April from 11am – 3pm in the Market Place, you and your little ones will be able to splash in puddles to your hearts content before signing up to a puddle jumping race starting at 11:30am and 1:30pm or perhaps have a crack at the children's welly wanging at 12:30 or 14:30. Wellingtons are recommended for the splashing but why not decorate them at home and enter the 'best decorated welly competition' to be judged at 11:30am.

This splash-tastic 'Puddle Jumping' event has something to suit all young ages from puddle jumping and welly wanging through to face painting, hook-a-duck and children's rides - not to forget the best decorated wellington competition. A truly action packed event bought to you by Newbury BID and The Kennet Centre.

Events Manager of Newbury BID Laura Adamson said, “Puddle Jumping has been a joy to bring to Newbury this year. Newbury BID are committed to organising events for the community and attracting visitors to the town and this year is no exception.”

Please see the Visit Newbury website for further details of this event, where you can find details of the ‘Puddle Jumping’ agenda:

www.visitnewbury.org.uk

Newbury BID is a Business Improvement District Company (BID), responsible for managing the Town Centre. The work includes the marketing and promotion of Newbury and the development of links between organisations and the local community. For more information about the events and Newbury BID visit

www.visitnewbury.org.uk

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Notes to the Media

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