



PRESS INFORMATION
For immediate release

Date:

Car display decorated Newbury High Street

Those that made their way to Newbury Town Centre last weekend would have discovered a unique addition to Newbury's Northbrook Street – it was adorned with retro and customised cars! Organised by Newbury BID with the recruited help and expertise of Berkshire Retro and Custom Club, this great event was appreciated by car enthusiasts and visitors alike! From true classic cars, including a Scooby powered Beetle, an Escort RS turbo and Ford Capri to the more modern, highly modified, vehicles of Golf's and new shape Beetles the club provided quite a sight. This unique event provided a bustle of conversation, photo opportunities and curiosity, creating an excellent and fun day for Newbury Town Centre.

Berkshire Retro and Custom are a local group, passionate about sharing their love for classic and retro vehicles and Newbury was happy to receive their unique and eye catching cars which decorated the High Street.

Events Manager of Newbury BID Laura Adamson said, "Newbury Car Display brought something new to the High Street and it was a joy to see the public appreciating these

unique vehicles. We would like to say a big thank you to “Berkshire, Retro and Custom” for making this display such a success and we look forward to building on this great event next year.”

If you have images of Newbury’s Car Display you wish to share then please post them on the ‘Visit Newbury’ Facebook for all to appreciate.

Newbury BID is a Business Improvement District Company (BID), responsible for managing the Town Centre. Their work includes the marketing and promotion of Newbury and the development of links between organisations and the local community. For more information about the events and Newbury BID visit www.visitnewbury.org.uk

>>>Ends

Notes to the Media

For any further information please contact Ali Carter, Digital Experience Manager on:

Tel: 01635 521654
Email: ali.carter@newburybid.com