



PRESS INFORMATION
For immediate release

Date:

Shop Local Week is coming to Newbury with prizes to be won!

Join us in celebrating the fabulous retailers of Newbury throughout Shop Local Week, 3rd – 9th July, featuring Independent’s Day on the 4th July! Shop Local Week brings with it the incentive to ‘shop local,’ where people are challenged to purchase everything they need during this week in Newbury town centre. As an added incentive, Visit Newbury have provided the opportunity to win £500 to spend in Newbury, plus a whole host of fantastic runner-up prizes kindly donated by Newbury Independents; £50 voucher from Soulstice Wellbeing, bag up to the value of £50 from DAJ Collection, £20 Voucher from Gelato Joe’s, seasonal arrangement of flowers to the value of £30 and a 2 hour decopatch workshop from Rainbows of Newbury. This week is a great opportunity to make the most of our Newbury retailers, alongside Independent’s Day, dedicated to appreciating the independent businesses of Newbury, which help bring such character and charm to our market town.

To be entered into our draw to win, simply pick up a form from any Newbury Independent business during Shop Local Week and vote for their favourite independent retailer, food & drink establishment or service provider. Forms to be returned to the ballot

box in the Kennet Centre or to David Clulow Opticians on Northbrook Street. Voting open from 3rd – 9th July, with the prize draw taking place by the 12th July 2017.

Events Manager of Newbury BID Laura Adamson said, “We would like to say a big thank you to all the Independents who have contributed to our runner-up prizes and helped make this draw possible. We look forward to announcing the winners of the draw on the 12th July!”

Please see the Visit Newbury website where you can find further details of our Shop Local week event and also forthcoming events, such as, Newbury Jazz and Blues Festival!

www.visitnewbury.org.uk

Newbury BID is a Business Improvement District Company (BID), responsible for managing the Town Centre. The work includes the marketing and promotion of Newbury and the development of links between organisations and the local community. For more information about the events and Newbury BID visit

www.visitnewbury.org.uk

>>>Ends

Notes to the Media

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