



PRESS INFORMATION  
For immediate release

Date:

**Newbury Jazz and Blues Festival went down a storm**

Newbury Market Place was the place to be last weekend, with the arrival of Newbury's first ever Jazz and Blues Festival. Kicking off Saturday evening as the sun went down, the market place was soon pumping and jumping, swinging and swaying with the wonderful sounds of Jazz and Blues. This free event provided by Visit Newbury, part of Newbury BID, working with EDGE Newbury, Jon Walsh and Newbury Gin Club, certainly caught the public eye, receiving a brilliant turn out with visitors travelling from far and wide to attend this great event. Newbury Jazz and Blues Festival boasted the most amazing talent, with Saturday line up featuring, Bob Long Trio, AKQ and Robin Bibi Band, and Sunday not disappointing with, Rag & Moan Men, Fleur Stevenson, Chicago 9, Ma Bessie and the brilliant Jon Walsh Trio.

In its central position of Newbury Market Place, Newbury's Jazz and Blues Festival boasted copious popular venues on hand to enjoy drinks and a meal, many of which were involved in the Jazz and Blues wristband scheme providing a range of discounts and offers for the festival weekend.

This Newbury BID event brought an incredible atmosphere and joy to Newbury Market Place, attracting in the local crowds and also new faces discovering our vibrant town of Newbury.

Laura Adamson, Event Manager of Newbury BID said: “It was great to see so many people supporting the first large scale festival to be held in the town centre, this is exactly what the Market place should be used for. Visit Newbury were delighted to work with EDGE Newbury, Jon Walsh and Newbury Gin Club to deliver this event, one of many brought to the town by the BID. We wanted to engage with the night time economy, and the feedback from these businesses has been very positive”.

If you wish to see images and videos of Newbury Jazz and Blues or share your own, please visit the ‘Visit Newbury’ Facebook where you can also find details of upcoming Newbury BID event, Get Active Day.

Newbury BID is a Business Improvement District Company (BID), responsible for managing the Town Centre. The work includes the marketing and promotion of Newbury and the development of links between organisations and the local community. For more information about the events and Newbury BID visit [www.visitnewbury.org.uk](http://www.visitnewbury.org.uk)

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**Notes to the Media**

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