

## Business Improvement District Baseline Agreements

<b>Arts and Leisure Service 2017</b>	
<b>Service Manager</b>	Paul James
<b>Service provided, Number of Staff and Equipment</b>	Heritage venue and conference/trading centre operation.
<b>Specification</b>	Events programme organised by the Council's Heritage Team.
<b>Performance Measure</b>	To provide assistance in increasing access to, and participation in, cultural activity supporting increased footfall within Newbury Town Centre.
<b>Non Compliance Procedure</b>	N/A
<b>Boundary Area</b>	Market Place, Newbury.