

Business Improvement District Baseline Agreements

Press and PR Service 2017	
Service Manager	Martin Dunscombe, Communications Manager
Service provided, Number of Staff and Equipment	Regular attendance at the Town Centre Partnership monthly meetings, and at the communications sub-group of that committee. Outputs from the partnership meeting will include publication and distribution of town centre stakeholder newsletter (x2 per annum).
Specification	The provision of Press and PR support to the Town Centre Bid partnership.
Performance Measure	Newsletter delivered as pledged.
Non Compliance Procedure	N/A
Boundary Area	N/A